PRESS RELEASE

LawCrust Acquires Major Stake in Kolkata Based Fresh Fish & Grocery Delivery App-Benfarmm to Drive Long term Growth & Strategy



Mumbai, Maharashtra | 5th June, 2024 - LawCrust Global Consulting Ltd. ("LawCrust"), a leading transformation and strategy consulting company, announced the acquisition of a majority equity stake in Benfarmm, A Mobile App based promising company from Kolkata, India.

Joint Press Release by: **Ritin Joshi**



PRESS NOTES

The Strategic acquisition between LawCrust & Benfarmm positions LawCrust to propel Benfarmm's growth trajectory and unlock its full potential. LawCrust's expertise in transformation and strategy consulting will be instrumental in guiding Benfarmm through a period of significant growth, while driving the management. **This collaboration will focus on:**

- **Developing a Robust Growth Strategy**: LawCrust will work closely with Benfarmm's leadership team to define a clear roadmap for success, including market expansion, product development, and operational optimisation.
- Building a Strong foundation for scaling: LawCrust will leverage its experience to help Benfarmm establish best practices in governance, financial management, and human resources, ensuring the company is well-positioned for long-term scalability.
- Securing Seed Investment: LawCrust will advise Benfarmm in securing seed investment to fuel its growth ambitions.

"We are thrilled to partner with Benfarmm at this pivotal stage in their journey,"

Ritin Joshi, Director Hybrid Consulting Division LawCrust

"We are confident that together, we can make a remarkable difference and grow exponentially."

Arun Adhikari, Director Benfarmm Private Limited

About Benfarmm

Benfarmm is a fresh fish, meat, and vegetables delivery service, bringing products to customers' doorsteps in Kolkata, India. The company is poised for significant growth and is dedicated to creating a mark in the industry through customer value creation and excellent service experience